



WINDOG 2017-18 Goals and Objectives

Off-leash Dog Park Master Plan

WINDOG will work to influence the development of an appropriate off-leash area city-wide master plan through the City of Winnipeg's stakeholder and public consultation processes.

WINDOG will continue to:

- urge the City to adopt its 3-tier model of neighbourhood, community and regional dog parks.
- propose that dog parks be reserved for the exclusive use of dogs and dog owners, in the same way that Winnipeg's skateboard parks, toboggan hills, soccer fields, and golf courses are reserved for those activities.
- propose, in the interest of safety, that Winnipeg follow the lead of many North American cities in passing legislation that would prevent unsupervised children from entering an off-leash area.
- advocate the creation of neighbourhood dog parks in established areas of Winnipeg and new residential developments as priorities.

Lobbying

A municipal election provides an ideal opportunity to raise awareness and lobby for change. Winnipeg's next municipal election is just a year and a half year away.

WINDOG will continue to build on its success in electing a dog-friendly City Council in 2014. There are several wards in the City without dog parks and there are still Councillors for whom off-leash dog parks are a very low priority.

WINDOG will:

- prepare for the 2018 municipal election as required.
- continue to influence elected officials to create and fund dog parks at the levels they do for other park user groups.

Community Relations

WINDOG will:

- continue to provide logistical and technical support to the champions of emerging off-leash dog parks and champions of emerging off-leash area stewardship groups. This is a change in policy; WINDOG will not actively attempt to organize dog park clubs.
- raise public awareness of the importance of dog parks by speaking to the media and having a presence in the community.

Awareness and Promotion

WINDOG will continue to market and promote itself as Winnipeg's "go to subject matter expert" regarding the city's off-leash area green space.

Board Development

WINDOG will strengthen the Board by:

- participating in "Roles and Responsibilities of the Board" training.
- participating in CRA tax return training.